



6th annual

SHARON DAY 2026

Veterans' Memorial Park Beach

Sunday, September 27th | 11:00am-3:00pm

Submit your applications between 8/5/26 - 9/16/26

After reviewing the policies outlined on this page, please complete and submit the form on Page 2.



Event information and guidelines

- As we have limited booth capacity, Sharon groups will be given priority for booth allocation. We do welcome applications from out-of-town vendors. The Sharon Day Committee will review and let you know if your application has been accepted on or before 9/16/2026.
- **Event is rain or shine** and we do expect everyone to show regardless of weather. Only in severe weather will event be cancelled. **Sorry, no refunds!**
- This event is strictly non-partisan.
- All vendors must set up at least 30 minutes prior to the event start and **MUST** be present the entire duration of the event. Failure to stay will result in not being able to participate in future town-wide celebration days.
- Vendors must be packed up within 45 minutes after event concludes. For the safety of the participants, vendors may not depart early.
- Questions? Contact the Sharon Recreation Dept. or email Frank Livera at Flivera@sharonma.gov



Booth information

- 10' x 10' booth - can accommodate 1-2 tables (no longer than 8'), and up to 2 folding chairs.
- If you are using a pop-up tent, **you MUST secure it using sand bags or other weights.**
- Dumpsters are available on site.
- Electricity is not available.



You must provide:

- One (1) 8' table and no more than two (2) chairs to use at your booth. You can add another table if you are able to fit it within the 10'x10' space.
If you need more space, please apply to purchase an additional booth.
- A Board of Health permit if you are providing food or items for consumption, prepared or otherwise. Please obtain the permit two weeks prior to the event. This includes water, gum, candy, etc.
- A permit from the Town Clerk if your organization is interested in conducting a raffle. Please secure the permit before the event. Without proper permit, you will be asked to remove raffles.



We do not allow:

- Sale or distribution of knock-off items, toy guns, frisbees, **sports balls**, air horns, shaving cream, silly string, or other objects deemed questionable by the Sharon Day Committee.
- Sale of items that are not listed and approved on your booth application.
- Distribution of information/pamphlets outside your booth. All items and people associated with your business/organization **MUST** remain within the booth or will be asked to move.



Application guidelines

- Money raised will be used to contribute to the cost of running the event. Please make your check payable to the **Town of Sharon**.
- Drop off your application and check or mail them to the **Sharon Recreation Department, 219 Massapoag Avenue** during normal business hours.
- Please fill out the application fully and legibly. Applications will not be processed without detailed information and pictures of items to be displayed on the table.
- If you are a business applicant, the Sharon Day Committee may request a W-9.

Fee structure (Sorry, no refunds)	Sharon resident/business booth fee	Out-of-Sharon booth fee
School-sponsored clubs	\$25	\$50
Non-profit organizations	\$50	\$100
Businesses	\$100	\$200

What happens after we receive your application

Your booth location will be determined by the Sharon Day Committee when this application is received and processed. We will let you know whether you have been accepted on or before 9/16/2026.

Sharon Day Committee will provide your group/business/organizations a map by 9/22/2026 with booth location and loading/unloading instructions.

Booth Registration Application

Please print legibly

Business name & address: _____

Point of contact's name: _____

Mobile Phone: _____ Home phone: _____

Email address: _____

Please list ALL items you are selling or giving away at your booth. Attach pictures separately. (Write N/A if you are not selling or giving away items: _____

By signing below, I agree to the policies outlined in this application.

Applicant's signature: _____ Date: _____

OFFICE USE ONLY

Date received:

Booth #:

Check #:

Amount: \$

BOH permit required? Y / N (circle one)

Permit #: